

**INSPIRE · CONNECT · BELONG** 

# COMMUNITY CALENDAR ADS 578**4** - 202**3/**2**4** תשפ"ג

WWW.ELWOODSHULE.ORG

#### LETTER FROM THE OFFICE

#### Dear friend,

We are excited to be preparing our 13th annual Elwood Shule Community Calendar & Program Guide and we need your support!

The professionally designed 12 month calendar is an attractive and full colour publication, and will be distributed to hundreds of local homes and businesses, free of charge, in time for the High Holydays.

The calendar includes information about Jewish Holidays, Shabbat candle lighting times and some of our much anticipated events and programs. The date boxes include both Hebrew and civil dates.

I kindly ask you to consider supporting our calendar campaign by placing an advertisement promoting your business or by putting in a Shanah Tova greeting from you family or business - see the various opportunities below.

An advantage of displaying your ad in our calendar, is the sustained lifespan of advertisements, as compared to other forms of communication with the public. Our members as well as the wider Jewish community, continuously refer to our informative Community Calendar throughout the year.

Your support is vital to our growth and will assist us in furthering our efforts in serving our congregation and community at large.

If you have any questions, please call **95311547** or email office@elwoodshule.org

Sincerely, Jack Lipson Elwood Shule

# DISTRIBUTION

We print and distribute 1000 attractive fullcolour community calendars.

They hang proudly in the homes and offices of our members, local Elwood residents, as well as the wider Jewish Community throughout Melbourne

## **OPTIONS**

You can choose from the following available options to showcase your ad.

Single Ad (W90mm x H45mm) Double Ad (W184mm x H45mm) Triple Ad (W90mm x H142mm)

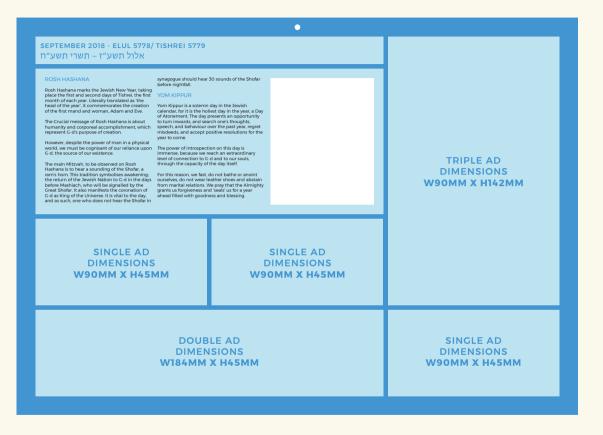
See the last page for more Advertising options and details.

#### WHY ADVERTISE HERE?

Our calendar will place your message in the best of all advertising locations: a place on the wall or desk where it will be prominent 365 days a year. People use their calendar everyday, and each time they do, they see your company's message.

## THE BIG PICTURE

Advertising in the Elwood Shule Community Calendar is not only a good business decision, your advertisement is important to our growth and will assist in furthering our efforts in serving our congregation and community at large.



Example of a feature page containing single, double and triple sized ads.

SUN	DAY	мо	NDAY	TUE	SDAY	WED	NESDAY	THU	RSDAY	FR	IDAY	SHA	ABBAT
										1 LIGHT CANDLI	י אלול זס ELUL ES 5:41PM	2 SHABBAT END	יא אלול וז ELU או TETZEI 5 6:39PM
<b>3</b> Fathers day	יב אלול וע בנטג	4	יג אלול זו ELUL	5	יד אלול 14 ELUL	6	טו אלול זs ELUL	7	טז אלול וואל דו 16 ELUL	8	יז אלול זיז ELUL ES 5:47PM	<b>9</b> SHABBAT END:	ח אלול 18 ELU או TAVC 5 6:44PM
10	יט אלול וא ELUL	11	ב אלול 20 ELUL	12	כא אלול 21 ELUL	13	כב אלול 22 ELUL	14	בג אלול 23 ELUL	15	בד אלול 24 ELUL	16 LEIL SELICHOT SHABBAT END	ה אלול 25 ELUI NITZAVIM VAYELECH S 6:50PM
17	בו אלול 26 ELUL	18	בז אלול 27 ELUL	19	כח אלול 28 ELUL	20 EREV ROSH HA	בט אלול 29 ELUL SHANA IS 5-37PM	21 IST DAY ROSH LIGHT AFTER 6	א תשרי ו TISHREI HASHANA SSPM	2ND DAY ROSI	ב תשרי 2 TISHREI H HASHANA ES 5-SBPM	23 SHABBAT END	ג תשרי 3 TISHREI HA'AZINU SHABBAT SHUVA S 6:36PM
24	AM	25	ה תשרי s tishREi	26	ו תשרי 6 TISHREI	27	ז תשרי דוshrei 7	28	ח תשרי 8 TISHREI	29 EREV YOM KIPI LIGHT CANDLI FAST BEGIN 64	ES AND	30 YIZKOR YOM KIPPUR HOLIDAY AND FAST END 7:03	י תשרי to TISHREI

Example of a calendar page containing no ads.

## AD DIMENSIONS, DURATION AND PRICES

SIZE	DIMENSIONS	DURATION	PRICE
Single Ad	W90mm x H45mm	1 Month	\$200.00
Single Ad	W90mm x H45mm	3 Months (Repeating)	\$500.00 (save \$100)
Single Ad	W90mm x H45mm	6 Months (Repeating)	\$1,000.00 (save \$200)
Single Ad	W90mm x H45mm	12 Months (Repeating)	\$1,800.00 (save \$600)
Double Ad	W184mm x H45mm	1 Month	\$400.00
Triple Ad	W90mm x H142mm	1 Month	\$600.00

#### CALENDAR SPONSOR AD

Includes 1 ad in each month of calendar and an additional larger size back page ad.	\$3,600.00
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All calendar ads must be provided as high resolution print ready files (pdf, jpg or eps) and in the correct specified dimensions listed above. All ads must be submitted by Wednesday 19th of July 2023.

To place an advertisement in the Elwood Shule Community Calendar please use form via website or for any queries please contact *Ronny Kowadlo* 0413 863 263 or email office@elwoodshule.org